

Where the **MARLBORO**
ADVENTURE TEAM plays

you need the gear that goes the distance.
So, get the miles to get the gear.

Apply now for
the Marlboro Adventure Team.
Please call 1-800-MARLBORO
to receive an application.
Limited to smokers 21 years of age and older.



PRESENTED BY
MARLBORO
CIGARETTES

16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.



2061035360

P0003962

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

HERE'S HOW TO GET THE GEAR



FIRST GET THE MILES

Collect Adventure Team Mile UPCs on specially marked Marlboro packs to get your Marlboro Adventure Team Gear. Each UPC is worth 5 Miles. For example, to get the Red Dust Shirt, you'd need 360 Miles, which equals 72 packs. Supply is limited, so start saving now. Share the experience with the Team. Get the Miles to get the gear made for adventure.

NEXT

WHEN YOU'VE COLLECTED ENOUGH ADVENTURE TEAM MILES TO GET THE GEAR, COMPLETE THESE 4 STEPS.

- 1 Place mailing label where indicated below and fill out all information on this order form. Orders must be received by August 31, 1993.
- 2 Print your name and address clearly. You must include your signature and birthdate.
- 3 Send your completed order form along with your Adventure Team Miles plus a check or money order for shipping and handling (payable to Marlboro Adventure Team) to: Marlboro Adventure Team, P.O. Box 7190EE, Lafayette, Indiana 47903-7190. Do not send cash. Postage may vary. Be sure to check with the Post Office so you have the proper postage on your order envelope.
- 4 Please allow 10-12 weeks for delivery. Not responsible for lost, late, misdirected, mutilated or postage-due mail. No facsimiles accepted. Offer not transferable. Offer good only in U.S.A. limit: No more than five of any one item; maximum of 20 items per person. Limited to smokers 21 years of age or older. Offer void in Kansas and Wyoming or where otherwise prohibited. Offer void to Philip Morris and its advertising agencies' employees. No group or organization orders or requests will be honored. If you have any questions about the program or your order, please call 1-800-438-7807. No orders accepted over the telephone.

Place mailing label here.

If your name or address is incorrect, please print the correct information here.

Current brand:

MR./MRS./MS.

Address

City

State

ZIP

Phone # ()

By participating in this offer and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and incentive items in the mail, subject to applicable state and federal law.

TEAM PULLOVER



1 PACK

BAG GEAR BAG



Source: <https://www.industrydocuments.ucsf.edu/docs/hhmp0003>